



Planeteer Alliance Media Capture

We are so thrilled that you are hosting an event in conjunction with the Planeteer Alliance. In order to capture the great work that you are doing, please use the following as a guide as to the content you should capture during your event. Afterwards, upload your content [HERE](#) so we can amplify your work!

When you upload your content to **social media** - please be sure to tag us on the accounts corresponding to the platform that you're posting on:

- ☐ Facebook - @PlaneteerHQ
- ☐ Instagram - @captainplanetfdn + @planeteerhq
- ☐ Twitter - @captainplanetfd + @planeteerhq
- ☐ TikTok- @PlaneteerHQ

You can also use any and all of these hashtags: #planeteers #planeteeralliance #claimyourpower

If you have any questions concerning media capture, please feel free to email the Planeteer Alliance Program Coordinator, Robin (robin@captainplanetfdn.org).

Photos

Please take photos of as much of the event as possible. This includes any setup, selfies, prep, and other aspects involved with the event. You can also take pictures of you and any friends, family, or fellow Planeteers you meet along the way. You can take a mix of horizontal and vertical orientations so that there is a variety to choose from when it's time to post!

Videos

Please record as much footage of the event as possible. Shorter clips of action are better, however if there is a portion of a speech, conversation, interaction, or anything that is very fruitful and you would like to capture the whole thing, please feel free. Please record ALL video clips in PORTRAIT ORIENTATION (Holding the phone vertically, do not turn to the side).

Once you have collected the media from your event, please navigate to the folder designated to you and upload all assets there. Please label them using the following naming convention - *Name_Place_Date*